

INVESTIGATORS

CHALLENGES

I need help increasing awareness about the trial in my community.

SOLUTIONS

- Promotional materials for the LIFE BTK trial are available in various sizes and formats to post in public spaces.
- A media kit helps you communicate with the local media and the community; the LIFE-BTK trial media kit has:
  - A press release for your hospital/medical center
  - A fact sheet about the LIFE-BTK trial, Peripheral Arterial Disease, Critical Limb Ischemia and the Esprit BTK
  - LIFE BTK patient flyers (available in different versions focusing on different ethnicities)
  - Video animation of the Esprit-BTK scaffold being placed in the lower limb artery
  - Graphics of the Esprit-BTK scaffold

I need help communicating to my patients about LIFE-BTK.

- The [www.LIFE-BTK.com](http://www.LIFE-BTK.com) website has information and resources designed to help you communicate with patients about the trial. The site includes:
  - a video to help patients learn more about PAD and LIFE-BTK
  - information that focuses on gender and ethnic disparities associated with PAD
  - FAQ's that address patients' concerns

We are spending more time than we expected in identifying patients.

- Additional compensation is available for your screening efforts.

What are some of the training tools available?

- Refresher DUS training is offered for PI, RC and Lead Tech
- Procedural specialists are attending 30-day and 6-month follow-up DUS
- Training video on wound care image collection

***I'm interested! Who should I contact to learn more?***  
Bisrat Woldemichael – [bisrat.woldemichael@abbott.com](mailto:bisrat.woldemichael@abbott.com)



LIFE-BTK CLINICAL TRIAL –  
MEETING THE NEEDS OF ENROLLED  
PATIENTS AND INVESTIGATORS

These tools and resources are designed to make it easier for your patients to participate in this clinical trial and help you stay on time and on budget.







ENROLLED PATIENTS	
CHALLENGES	SOLUTIONS
Travel expenses are an obstacle for my patients. My patients require travel reimbursement but it's an extra burden on my staff to manage.	<ul style="list-style-type: none"><li>• <b>Travel Expenses:</b> Patients can be directly reimbursed for travel expenses through <a href="#">Greenphire</a>, a service that automates payments to patients with tools like reloadable debit cards. Funds are loaded onto a subject's card through the portal and are available immediately.</li><li>• <b>Rideshare Program:</b> Lyft car service will drive your patients to and from their visits to the clinic.</li><li>• <b>Hotel Stays:</b> Greenphire offers a concierge service that will manage hotel reservations for patients who live too far for a day trip to the clinic.</li><li>• <b>Web Portal:</b> Manage patient reimbursement easily, schedule Lyft rides, or request hotel reservations all from one web portal.</li></ul>
Some patients simply don't want to come to the office for the study visits or for the extra wound care visits.	<ul style="list-style-type: none"><li>• <a href="#">Hawthorne Effect</a> provides the option of home health visits to patients of LIFE-BTK clinical sites in the United States.</li><li>• Hawthorne's medical professionals are highly trained and certified to deliver complex protocols such duplex ultrasound.</li><li>• Hawthorne can perform at-home study visits at:<ul style="list-style-type: none"><li>• 14 days</li><li>• 42 days</li><li>• 90 days</li><li>• 2 years</li><li>• 4 years</li></ul></li><li>• Core lab approved cell phones can be available for patient use to photograph wounds at home and share with their care team.</li></ul>
My patient does not speak English. How do I get their consent?	<ul style="list-style-type: none"><li>• SDL is a translation service available anytime. You will be connected directly to an interpreter for over 48 languages 24/7 at 877-739-3990.</li></ul>

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The requirement of the sponsor's presence at each procedure is a barrier to enrollment.	<ul style="list-style-type: none"><li>• The <b>Avail</b> system makes the sponsor's proctors available to you remotely with limited advance notice.</li></ul>
LIFE-BTK protocol tools would be helpful to provide for our research staff.	<ul style="list-style-type: none"><li>• The "Pocket CIP" is pocket book that includes Inclusion/Exclusion criteria and a study flow chart.</li><li>• Newsletter provides operational information like protocol clarifications, FAQ, and case experiences.</li></ul>
I need physician to physician information exchange.	<ul style="list-style-type: none"><li>• Our Global PIs are available for 1-1 calls to discuss successes and challenges.</li><li>• <a href="#">Q&amp;A videos</a> between our Trial PIs and top enrollers are available.</li><li>• Abbott can facilitate forums with fellow investigators to exchange best practices.</li></ul>
I rely on referrals to drive enrollment.	<ul style="list-style-type: none"><li>• Abbott can connect you and referring physicians in your region.</li><li>• A referral physician package is available containing a template letter &amp; slide deck summarizing the trial protocol for presentations to referring physicians.</li></ul>