



# ENHANCING POSITIVE OUTCOMES FOR PATIENTS

How shared decision-making and  
consumer technologies can help drive  
patient adherence and compliance

## SPAIN

### INTRODUCTION

At Abbott, we're committed to helping people live better and healthier lives with our life-changing technologies. Our new *Beyond Intervention* study highlights the differing perceptions and experiences of over 2,000 respondents around the world. Fielded from March to May 2022, the survey underscores the contrasting post-procedure experiences of coronary artery disease (CAD) and peripheral artery disease (PAD) patients around the world, along with exploring areas where technology can potentially solve key pain points.

**This initiative, moving away from the primacy of the procedure and *Beyond Intervention* has now taken in the opinions of over 5,500 patients, physicians, and healthcare leaders worldwide, providing a unique holistic view of the state of vascular care today.** The study is a follow-up to Year 1's *Personalized Vascular Care Through Technological Innovation*.

For highlights of our study—including a comparison of Spain responses to the global average—read on.



To review the complete research results, please [download our white paper](#).

# METHODOLOGY

## Spain Sample Sizes and Respondent Specifications

Respondents were found on a variety of global independent market research panels



62

### PATIENTS

Age 35+, either formally diagnosed or strongly suspected to have CAD and/or PAD, majority have had a relevant procedure



24

### REFERRING PHYSICIANS

Age 35+, treat CAD and/or PAD patients (20+ per month), and refer patients for procedures (not interventionists)



8

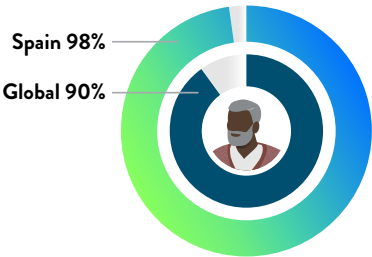
### HEALTHCARE LEADERS

Age 35+, spend 60%+ time doing admin roles, 3+ years in role

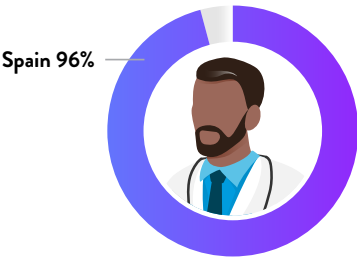
## KEY GLOBAL FINDING #1:

### Patient satisfaction is based on end-to-end experience, beyond the intervention

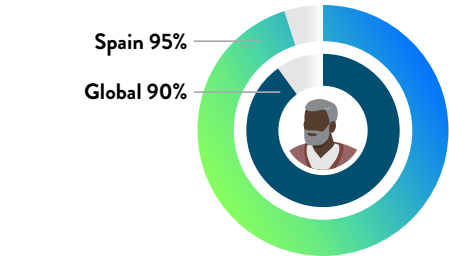
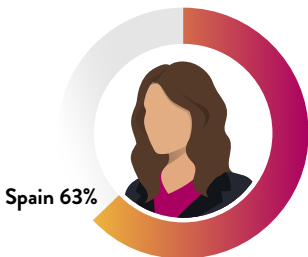
Spanish patients, healthcare leaders, and physicians generally agree that the two most important factors in the patient experience are having a clear understanding of the next steps in managing their condition and having all of their questions answered



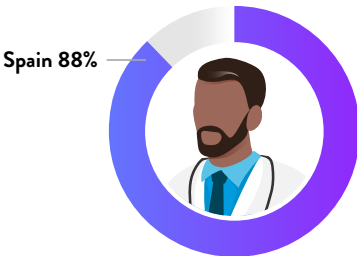
“Having all their questions answered” is the most important factor for Spanish patients



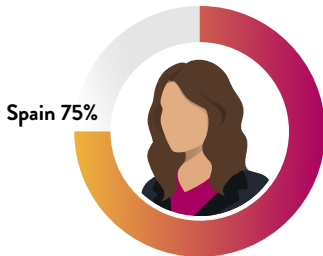
Nearly all Spanish physicians agree that patients having all their questions answered is “**extremely important**” however, Spanish healthcare leaders are less focused on this factor



“Having a clear understanding of the next steps in managing my condition” is the second most important factor for patients



Spanish physicians and Spanish healthcare leaders agree that patients having a clear understanding of the next steps is “**extremely important**”

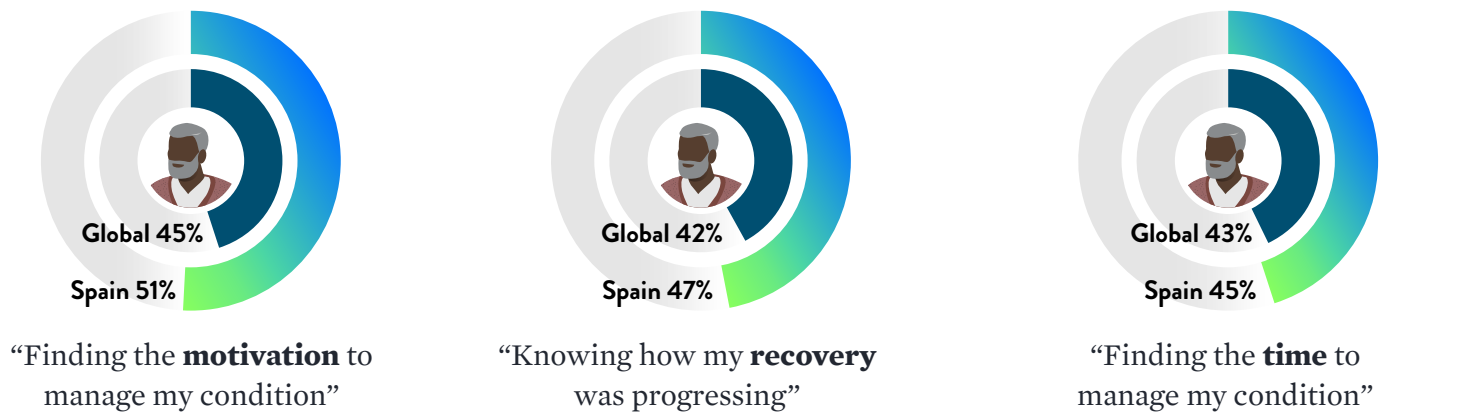


“Feeling confident in the physician’s recommendations” is tied for the second most important factor for Spanish patients. Interestingly, 100% of Spanish healthcare leaders prioritize this as well.

# KEY GLOBAL FINDING #2:

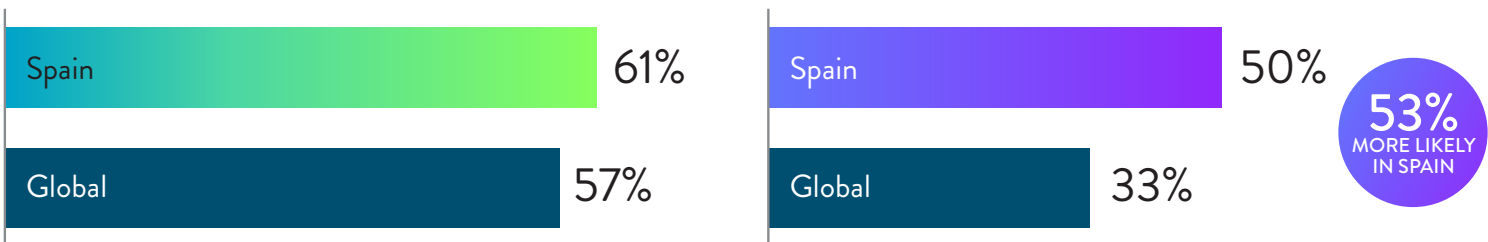
## Motivation, time, and costs are the contributing factors to compliance and adherence

Our survey confirmed that the top three challenges for Spanish patients is mostly in-line with their global counterparts



While cost doesn't show up in the top 3 challenges for Spanish patients, 39% of Spanish patients still find "managing ongoing costs related to my treatment" at least somewhat challenging compared to 43% of global patients.

A troubling lack of education and awareness regarding the progressive nature of atherosclerotic vascular disease (CAD and PAD) is also a significant barrier to post-procedural patient care and adherence globally



In Spain, a very similar proportion of patients agree with the statement "**I believed that I was fixed,**" as compared to global patients

Spanish physicians are 53% more likely than global physicians to agree that their patients feel "**fixed**" post-procedure

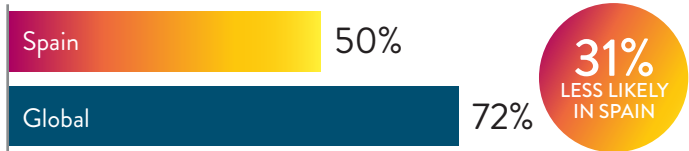
This shows greater alignment between patients and physicians in Spain, but also a greater prevalence of misconceptions about the reality of CAD and PAD.

# KEY GLOBAL FINDING #3:

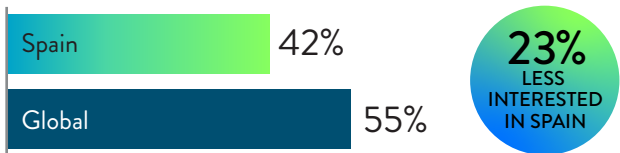
## Health and wellness technologies as enablers of improved patient care



Spanish patients are on par with global patients regarding interest in telemedicine



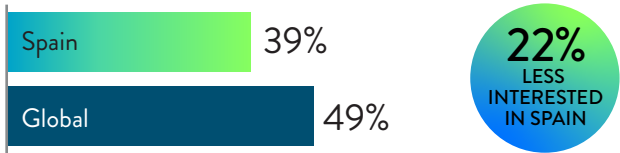
Spanish healthcare leaders are 31% less likely to be interested in telemedicine than global healthcare leaders



Spanish patients are 23% less interested than global patients in standalone wearable health trackers



Spanish healthcare leaders are on par with global healthcare leaders in wanting to use standalone wearable health trackers

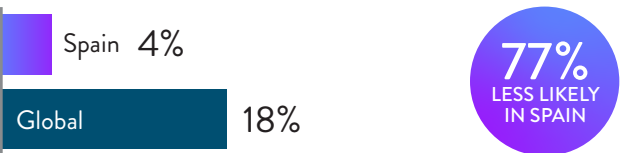


Spanish patients are 22% less interested than global patients in wearable health trackers that automatically send information to their physicians



Spanish healthcare leaders are similar to global healthcare leaders in wanting to use wearable health trackers that automatically send patient information to their physicians

Globally, physicians are generally unlikely to use digital solutions following a procedure that monitor patient disease and automatically sends them information. And Spanish physicians are significantly less likely to do so



Spanish physicians are 77% less likely than global physicians to use digital solutions that monitor disease and automatically send them information following a procedure

## CONCLUSIONS

Findings between Spain and global survey results were similar in many areas. For instance:

- Patient satisfaction is based on end-to-end experience beyond the intervention. In Spain, the exact same situation is true.
- Finding the motivation to manage my condition is one of the top three challenges for Spanish patients, as is cost and time.
- In Spain, a very similar proportion of patients (61%) agree with the statement ‘I believed that I was “fixed”’, as compared to 57% of global patients.

However, differences in technological adoption and data sharing stood out:

- Spanish patients and healthcare leaders are less interested than global constituents in wearable health trackers that passively measure health vitals and automatically send this information to physicians.
- While physicians globally are unlikely to use digital solutions following a procedure that monitors patient disease and automatically sends them information, Spanish physicians are even less likely to do so.

## CONTINUE THE CONVERSATION WITH US

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